TARGET MARKETS
Program Administrators Association

Sponsorship Benefits

BENEFITS	PLATINUM $50,000+	GOLD $12,000+	SILVER $6,000+	BRONZE $3,000+
Association Membership	✔			
Website Sponsor Logo (all pages)	✔			
Meeting Registrations Included	3	2*	1*	
PRE-EVENT RECOGNITION				
Print Ads (2)	✔	✔		
Email Blasts/Newsletters	✔	✔		
Social Media	✔	✔		
Website Meeting Page	✔	✔		
Direct Mail	✔	✔		
ON-SITE RECOGNITION				
Program Book Ad	✔			
Logo on Program Book Sponsor Page	✔		✔	
Conference Signage	✔	✔	✔	✔
Logo on Standalone Sponsor Banner	✔			
Attendee Name Tag Ribbon	✔	✔	✔	✔
General Session Presentations	Logo	Logo	Name	Name
Mobile App	Logo	Logo	Name	Name
POST-EVENT RECOGNITION				
Thank You Print Ad	Logo	Logo	Name	Name
Newsletter and Meeting Follow Up Emails	✔	✔		
Social Media	✔	✔		

Included with standalone sponsorship only. Selecting items totaling desired sponsor level does not include meeting registrations.